

REMARKS

Applicant respectfully requests reconsideration and allowance in view of the foregoing amendments and the following remarks. Applicant notes that claims 20 and 22 have been amended. Thus, claims 2-8, 10-14, 20-24 and 27-28 are pending in the application.

Section 102 Rejections:

In the Office Action, claims 2-8, 10-14 and 20-24 were rejected under 35 U.S.C. 102(e) as being unpatentable over Junqua (US Patent No. 6,324,512).

With regard to independent claim 20, Applicant notes that this claim has been amended to more particularly recite that the preference includes a user-selection for scheduling recording at the device of multimedia content that will be received by the device and functional parameters for configuring audio/video settings of the device during play out, and that the control data sent from the remote server onto the device causes an initiation of the device configuration to enable recording of multimedia content and configuration of audio/video settings according to the entered preference.

In contrast, Junqua generally describes a unified access controller that allows a user to cause a TV tuner to select a particular television channel or cause a recording device to make a recording of a selected broadcast. Applicant respectfully submits that tuning to a particular television channel or recording a selected broadcast as taught by Junqua fails to teach or suggest a preference that includes functional parameters for configuring audio/video settings of the device during play out and sending the control data from the remote server onto the device causing an initiation of the device configuration to enable configuration of audio/video settings according to the entered preference as recited in claim 20. Therefore, for at least the foregoing reasons, Applicant respectfully requests that the Section 102(e) rejection with respect to claim 20 and all claims dependent thereon be withdrawn.

With regard to independent claim 22, Applicant notes that this claim recites subject matter similar to claim 20. Therefore, Applicant respectfully requests that the Section 102(e) rejection with respect to claim 22 and all claims dependent thereon be withdrawn for at least the reasons discussed above with respect to claim 20.

Section 103 Rejections:

In the Office Action, claims 12 and 27-28 were rejected under 35 U.S.C. 103(a) as being unpatentable over Junqua (US Patent No. 6,324,512). Applicant notes that the deficiencies of

Junqua were discussed above with respect to independent claims 20 and 22. Applicant, accordingly, respectfully submits that Junqua fails to teach or suggest the claimed invention for at least the reasons discussed above. Therefore, Applicant respectfully requests that the Section 103(a) rejections

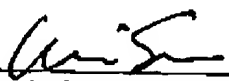
In view of the foregoing amendments and remarks, Applicant respectfully submits that claims 2-8, 10-14, 20-24 and 27-28 are in condition for allowance. Applicant, accordingly, respectfully requests that a notice of allowance be issued with respect to claims 2-8, 10-14, 20-24 and 27-28.

Please charge any fees which may be required, except the issue fee, or credit any overpayment to Deposit Account No. 14-1270.

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Respectfully submitted,

By


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